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8 CLAIMS

What is claimed is:

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1. A digital video signal decoding system comprising:

a video signal decoder for decoding a compressed encoded digital video signal during which at least one piece of compressed domain information is generated; and

a watermark inserter for generating a watermark signal whose strength is derived from the at least one piece of compressed domain information.

2. A digital video signal decoding system of claim 1, wherein the video signal decoder comprises:

an entropy decoder for receiving a compressed encoded digital video signal and providing a decoded bit stream thereof;

an inverse quantizer for dequantizing the decoded data from the entropy decoder into dequantized code;

an inverse block transform decoder for transforming the dequantized code into pixel information;

a motion compensator for receiving the pixel information from the block transform decoder and providing a motion-compensated predicted-picture data stream; and

a summer for summing the motion-compensated predicted-picture data stream and the pixel information into a decompressed decoded video output signal.

- 3. The digital signal decoder system of claim 1, wherein the watermark inserter comprises:
- a watermark signal generator for creating a watermark signal; and an adder for adding one of the plurality of pre-generated watermark signals to the decompressed decoded video output of the digital signal decoder system.
- 4. The digital signal decoder system of claim 1, wherein the watermark inserter comprises:

a watermark signal generator for creating a watermark signal;

a memory unit for storing a plurality of pre-generated watermark signals, and an adder for adding one of the plurality of pre-generated watermark signals to the decompressed decoded video output of the digital signal decoder system.

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- 5. The digital signal decoder system of claim 2, wherein the at least one piece of compressed domain information is provided by the entropy decoder.
- 5 6. The digital signal decoder system of claim 5, wherein the at least one piece of compressed domain information is a count of the number of coded transform coefficients in the decoded bit stream's data blocks.
- 7. The digital signal decoder system of claim 2, wherein the at least one piece of compressed domain information is provided by the inverse quantizer.
 - 8. The digital signal decoder system of claim 7, wherein the at least one piece of compressed domain information are values of non-DC transform coefficients in the dequantized code.
 - 9. The digital signal decoder system of claim 2, wherein the at least one piece of compressed domain information is provided by the output of the summer.
- 10. The digital signal decoder system of claim 9, wherein the at least one piece of compressed domain information is absolute luminance DC values of data blocks in the pixel information.
 - 11. A digital signal decoder system of claim 2, wherein the watermark signal contains a unique identifier information.
 - 12. A digital signal decoder system of claim 11, wherein the unique identifier information includes information regarding a copyright license associated with the digital video signal's content.
- 30 13. A digital signal decoder system of claim 11, wherein the unique identifier information includes a device specific indicator that will identify the particular video decoder system.

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- 14. A digital signal decoder system of claim 1, wherein the compressed encoded digital video signals are compressed utilizing a video compression standard from the group comprising MPEG-1, MPEG-2, MPEG-4, JVT, H.264, MPEG AVC or H.263
- 5 15. A method of watermarking a digital video signal comprising:

decoding a compressed encoded digital video signal into a decompressed decoded video output during which at least one piece of compressed domain information is generated;

generating a watermark signal whose strength is derived from the at least one piece of compressed domain information; and

- adding the watermark signal to the decompressed decoded video output.
- 16. A method of claim 15, wherein the step of generating a watermark signal comprises: receiving the at least one piece of compressed domain information at a watermark signal generator; and

determining the strength of the watermark signal to be generated based on selected attributes of the at least one piece of compressed domain information.

17. A method of claim 15, wherein the step of decoding a compressed encoded digital video signal includes receiving the compressed encoded digital video signal at an entropy decoder and providing a decoded bit stream thereof; and

the at least one piece of compressed domain information is a count of the number of coded transform coefficients in the decoded bit stream's data blocks.

18. A method of claim 15, wherein the step of decoding a compressed encoded digital video signal includes receiving the compressed encoded digital video signal at an entropy decoder and providing a decoded bit stream thereof; and

the at least on piece of compressed domain information is perceptual slack for the coded transform coefficients in the decoded bit stream's data blocks.

30 19. A method of claim 15, wherein the step of decoding a compressed encoded digital video signal includes:

receiving the compressed encoded digital video signal at an entropy decoder and providing a decoded bit stream thereof; and

dequantizing the decoded bit stream into dequantized code; and

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the at least one piece of compressed domain information are values of non-DC transform coefficients in the dequantized code.

20. A method of claim 15, wherein the step of decoding a compressed encoded digitalvideo signal includes:

receiving the compressed encoded digital video signal at an entropy decoder and providing a decoded bit stream thereof;

dequantizing the decoded bit stream into dequantized code; and transforming the dequantized code into pixel information; and the at least one piece of compressed domain information is absolute luminance DC values of data blocks in the pixel information.

21. A method of claim 20, wherein the at least one piece of compressed domain information is the difference in luminance DC values between a data block and its neighboring data blocks.

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- 22. A method of claim 15, wherein the step of decoding a compressed encoded digital video signal into a decompressed decoded video output includes generation of reference pictures for use in forming predictions of later coded pictures; and
- storing the watermark signals in a first memory unit and storing the reference pictures in a second memory unit, wherein the step of adding the watermark signal to the decompressed decoded video output includes retrieving the stored watermark signals from the first memory unit.
- 25 23. A method of claim 15, wherein the watermark signal contains a unique identifier information.
 - 24. A method of claim 23, wherein the unique identifier information includes information regarding a copyright license associated with the digital video signal's content.
 - 25. A digital signal decoder system of claim 23, wherein the unique identifier information includes a device specific indicator that will identify the particular video decoder system.

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26. A digital signal decoder system of claim 15, wherein the compressed digital video signal is compressed using a compression process applying deblocking filtering and the at least one piece of compressed domain information is the deblocking filtering strength for a particular block transition.

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27. A method of watermarking a digital video signal comprising:

generating a plurality of watermark signals, each watermark signal having different strength;

storing the plurality of watermark signals in a memory unit;

decoding a compressed encoded digital video signal into a decompressed decoded

selecting a watermark signal from the plurality of watermark signals stored in the memory unit based on the at least one piece of compressed domain information; and adding the selected watermark signal to the decompressed decoded video output.

video output during which at least one piece of compressed domain information is generated;

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- 28. A method of claim 27, wherein the watermark signal contains a unique identifier information.
- 29. A method of claim 28, wherein the unique identifier information includes information regarding a copyright license associated with the digital video signal's content.
 - 30. A digital signal decoder system of claim 28, wherein the unique identifier information includes a device specific indicator that will identify the particular video decoder system.